

New Breed Archery

Authorized Demonstration and Service Center

This New Breed Archery (NBA) Demonstration and Service Policy will now take the place of all prior policies of NBA, as well as any prior written or verbal representations that may relate in any way to the authorized sale, demonstration, or service of NBA products.

This policy gives the terms under which NBA agrees to authorize individuals to purchase NBA products to be used for demonstration purposes. This policy is not a contract or an offer to form a contract or agreement and in no way creates a contractual relationship between NBA and individuals authorized to purchase products. This is a unilaterally adopted policy. This policy states the terms for which NBA may, as its sole direction to restrict the distribution of its products to specific locations and/or to specific customers. Failure to adhere to the standards of this policy may result in NBA refusing to continue to allow individuals to demonstrate NBA products and/or terminate the use of a commission code.

For the purposes of this policy and/or other considerations by NBA, a "Demo Center" and "Service Center" are defined as follows:

- A person or persons operating a customer end-use Demonstration and Service location for the service of bows and/or the sale of bow components, and other archery related products.
- The location is defined as a physical address for the purpose of conducting Product Demonstration and Product Service.

Standards

1. NBA products (also known as New Breed Archery Product Line) are to be used for demonstration purposes only. Sales of demonstration products to consumers, distribution to resellers, including distribution to another authorized NBA Demo/Service Center are prohibited without prior permission from NBA. Sales to affiliated Demo locations or third parties engaged in gray market sales are prohibited.
2. Authorized NBA Demo/Service Centers must adhere to Displaying the minimum approved pricing (\$899.00) set by NBA for all New Breed Archery Products.
3. At minimum a Demo Center is required to purchase at least one New Breed Archery flagship model bow. The Demonstration bow must be paid for in full before shipping to the Demo Center. This does not include the Spawn (youth bow). A Demo Center can be a New Breed Archery Service Center. (see 4 for requirements) At minimum the Demo Center is required to have an individual who is knowledgeable in archery to demonstrate our products to potential consumers. At the end of each season the Demo Center can sell the Demonstration bow or it can be sent back for evaluation to New Breed where we can offer a discount off of a newer model Demo Bow. As a Demo Center you can request a Demonstration Model of any current bow be sent to your shop for a consumer to try out, for this to occur the request can be made via Phone and we will need to have a valid Credit Card to authorize the amount of the bow on for 15 days. There will be a return shipping label provided by New Breed.

The Bow must be returned in 15 days or the card will be charged the full price for the bow. When the bow is received within the 15 day trial the bow will be evaluated to make sure no damage has occurred (dry-fired, mis-use of the bow, etc.) then the card will be De-Authorized for the Bow amount on hold.

4. A Service Center for New Breed Archery is a location where bow services are performed. (tuning, draw length and draw adjustments, peep alignment, string and cable replacements etc.) At minimum the service center is required to have a permeant bow press (not rope style, preferable a finger style press), an individual who is knowledgeable in archery and bow tuning along with all the proper tools required to tune a bow.
5. The authorized NBA status is not automatically guaranteed with a change in location, ownership, or management. NBA approval is required.
6. Selling, marketing, or representing any NBA product in any way that damages or disparages or injures NBA, any NBA product, or NBA management or representative may result in NBA refusing to supply a Demo/Service Center with product and revoking and/or terminating the use of a commission code. Demo and Service centers are prohibited from destroying or tampering with product serial numbers or the use of unapproved products or components on NBA Products.
7. The intentional infliction of damage to NBA products, reputation, or brand or the reconfiguration of NBA products outside of NBA specifications may result in NBA refusing to fill a service order or supply a Demo Center with product and may cause the termination of the NBA Demo/Service Center relationship. This includes but is not limited to, tampering with or modifying product or destroying or tampering with product serial numbers or the use of unapproved products or components.
8. The use of any NBA products in any type of illegal, deceptive, or improper retail practices, including using the products for loss leaders, bait and switch tactics, or negative selling practices. Demo/Service Center must comply with all laws governing their location and must operate with moral and ethical business practices.
9. Demo/Service Center must adhere to the NBA Demo product return, and warranty standards for all NBA products. Excellent customer service is paramount.

As a New Breed Archery Demonstration/Service Center any consumer that completes a bow order along with entering your Demo/service center discount code you will be eligible to receive a commission of that purchase. Commissions will be paid on a monthly basis and the consumer must have completed the 15 day return policy waiting period prior to any commissions being sent on that order.



Once we have received the we will review the candidates regarding areas and any additional requirements.

Demo/Service application, information and contact approval status, protected

Please fill out the NBA Demo/Service application and photos of the interior and exterior of the shop and email to kyle@newbreedarchery.com

Demonstration/Service Center Application

Name and or Name of Business:	
Mailing/Shipping Address:	
Physical Address:	
List of other locations:	
Phone:() -	Mobile:() -
Fax:() -	Email:
Owner:	Archery Manager:
Website:	