

New Breed Outdoors, LLC

AKA: New Breed Archery

Authorized Demonstration and Service Center

This New Breed Outdoors (NBO) Demonstration and Service Policy will now take the place of all prior policies of NBO, as well as any prior written or verbal representations that may relate in any way to the authorized sale, demonstration, or service of NBO products.

This policy gives the terms under which NBO agrees to authorize individuals to purchase NBO products to be used for demonstration purposes. This policy is not a contract or an offer to form a contract or agreement and in no way creates a contractual relationship between NBO and individuals authorized to purchase products. This is a unilaterally adopted policy. This policy states the terms for which NBO may, as its sole direction to restrict the distribution of its products to specific locations and/or to specific customers. Failure to adhere to the standards of this policy may result in NBO refusing to continue to allow individuals to demonstrate NBO products and/or terminate the use of a commission code.

For the purposes of this policy and/or other considerations by NBO, a "Demo Center" and "Service Center" are defined as follows:

- A person or persons operating a customer end-use Demonstration and Service location for the service of bows and/or the sale of bow components, and other archery related products.
- The location is defined as a physical address for the purpose of conducting Product Demonstration and Product Service.

Standards

1. NBO products (also known as New Breed Archery Product Line) are to be used for demonstration purposes only. Sales of demonstration products to consumers, distribution to resellers, including distribution to another authorized NBO Demo/Service Center are prohibited without prior permission from NBO. Sales to affiliated Demo locations or third parties engaged in gray market sales are prohibited.
2. Authorized NBO Demo/Service Centers must adhere to Displaying the minimum approved pricing set by NBO for all New Breed Archery Products.
3. At minimum a Demo Center is required to purchase at least one New Breed Archery flagship model bow. This does not include the Spawn (youth bow). A Demo Center can be a New Breed Archery Service Center. (see 4 for requirements) At minimum the Demo Center is required to have an individual who is knowledgeable in archery to demonstrate our products to potential consumers.

4. A Service Center for New Breed Archery is a location where bow services are performed. (tuning, draw length and draw adjustments, peep alignment, string and cable replacements etc.) At minimum the service center is required to have a permeant bow press (not rope style, preferable a finger style press), an individual who is knowledgeable in archery and bow tuning along with all the proper tools required to tune a bow.
5. The authorized NBO status is not automatically guaranteed with a change in location, ownership, or management. NBO approval is required.
6. Selling, marketing, or representing any NBO product in any way that damages or disparages or injures NBO, any NBO product, or NBO management or representative may result in NBO refusing to supply a Demo/Service Center with product and revoking and/or terminating the use of a commission code. Demo and Service centers are prohibited from destroying or tampering with product serial numbers or the use of unapproved products or components on NBO Products.
7. The intentional infliction of damage to NBO products, reputation, or brand or the reconfiguration of NBO products outside of NBO specifications may result in NBO refusing to fill a service order or supply a Demo Center with product and may cause the termination of the NBO Demo/Service Center relationship. This includes but is not limited to, tampering with or modifying product or destroying or tampering with product serial numbers or the use of unapproved products or components.
8. The use of any NBO products in any type of illegal, deceptive, or improper retail practices, including using the products for loss leaders, bait and switch tactics, or negative selling practices. Demo/Service Center must comply with all laws governing their location and must operate with moral and ethical business practices.
9. Demo/Service Center must adhere to the NBO Demo product return, and warranty standards for all NBO products. Excellent customer service is paramount.

As a New Breed Archery Demonstration/Service Center anyone that completes a bow order along with entering your Demo/service center discount code you will be eligible to receive a commission of that purchase.

Commissions will be paid on a monthly basis and the consumer must have completed the 15 day return policy waiting period prior to any commissions being sent on that order.

Once we have received the Demo/Service application, we will review the information and contact candidates regarding approval status, protected areas and any additional requirements.

Please fill out the NBO Demo/Service application and photos of the interior and exterior of the shop and email to kyle@newbreedarchery.com



Demonstration/Service Center Application

Name and or Name of Business:	
Mailing/Shipping Address:	
Physical Address:	
List of other locations:	
Phone:() -	Mobile:() -
Fax:() -	Email:
Owner:	Archery Manager:
Website:	